

Graphic & Design Portfolio

LUNA ANNESE

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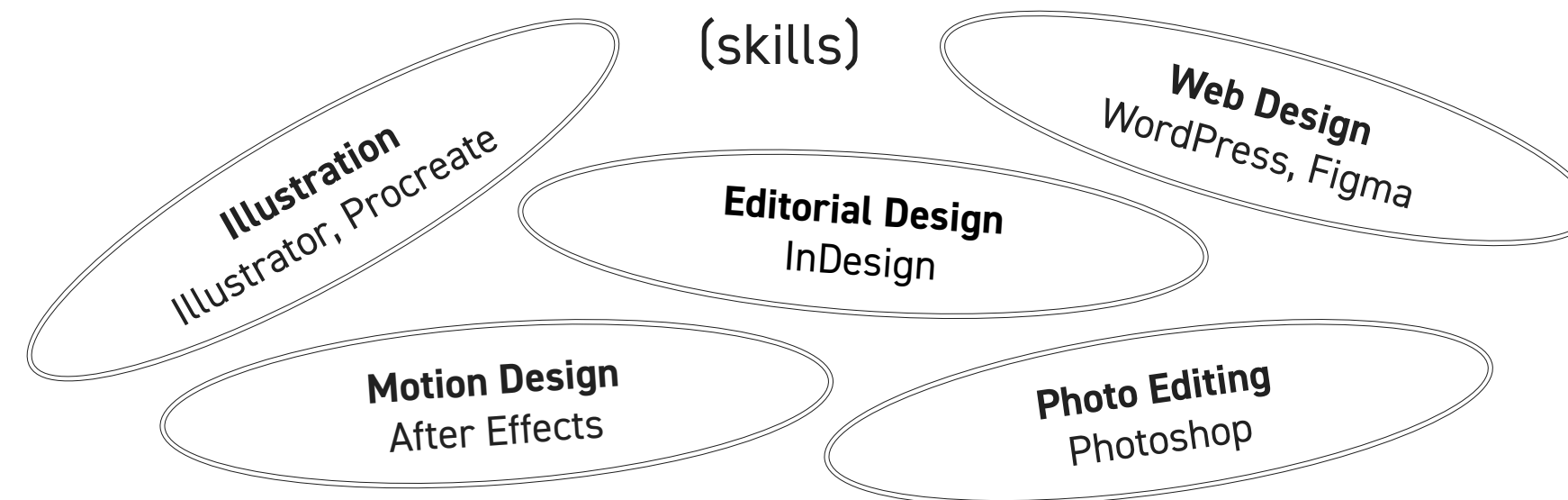
ABOUT ME

– Master's student ⁽¹⁾

(professional
experience)



(skills)



**Master's student in Art Direction at ECV Bordeaux (France),
specializing in branding and visual identity.**

I have gained international experience in Paris, Bordeaux
and Seoul, and I am currently working as a design apprentice
at Studio Bohème.

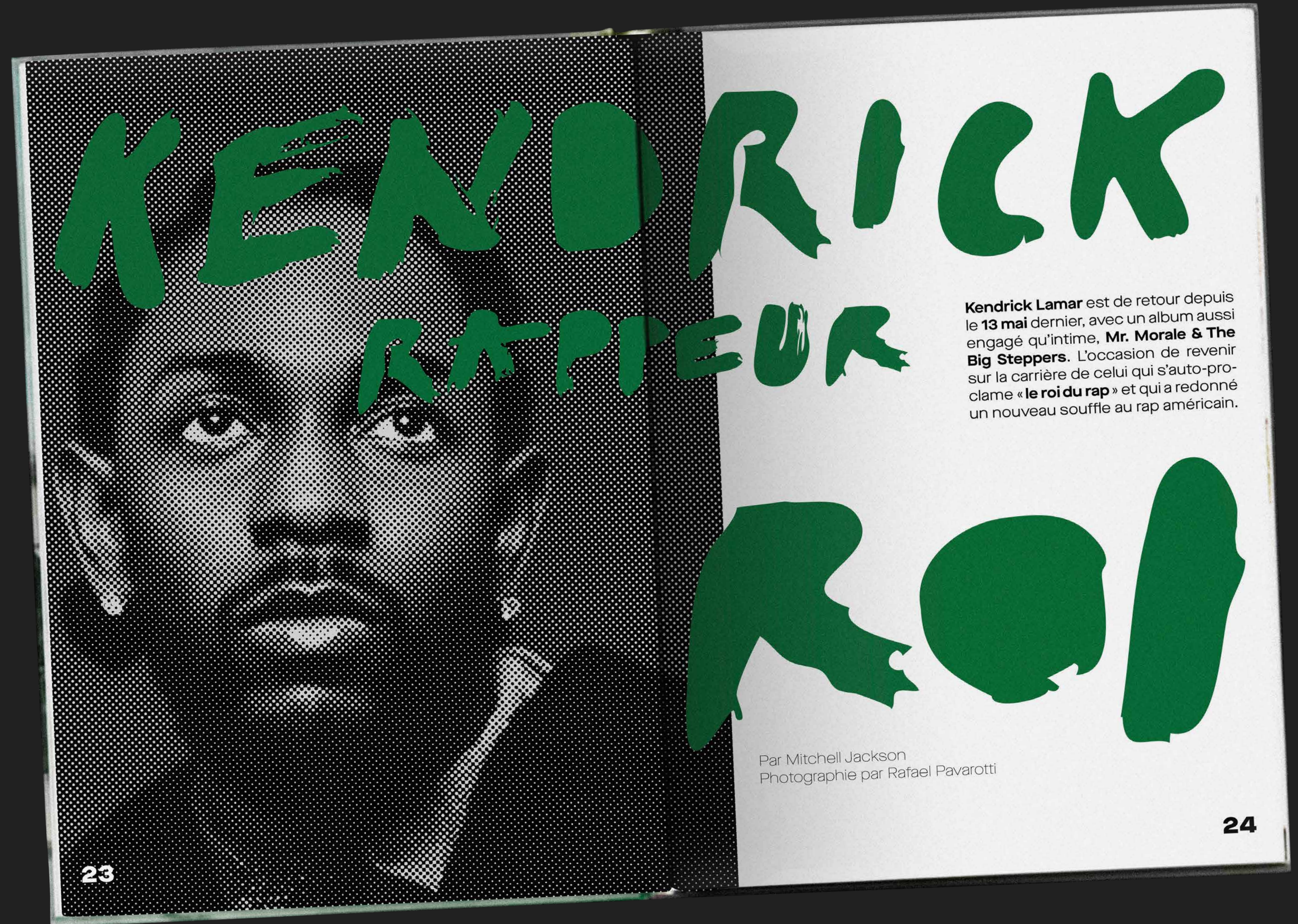


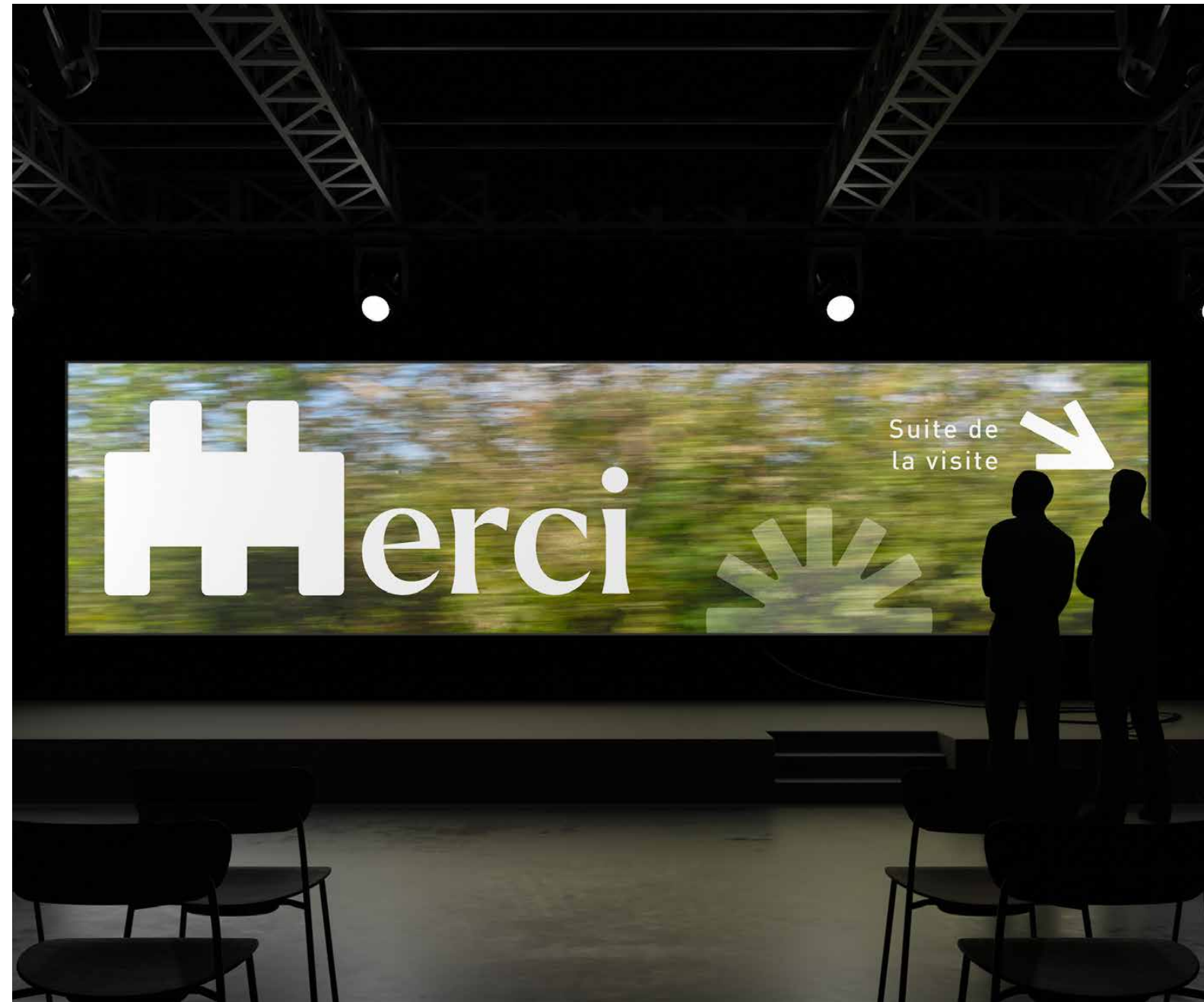
Kendrick Lamar

(editorial – school project)

Double page spread from the opening of a newspaper article about Kendrick Lamar with an emphasis on headline typography.

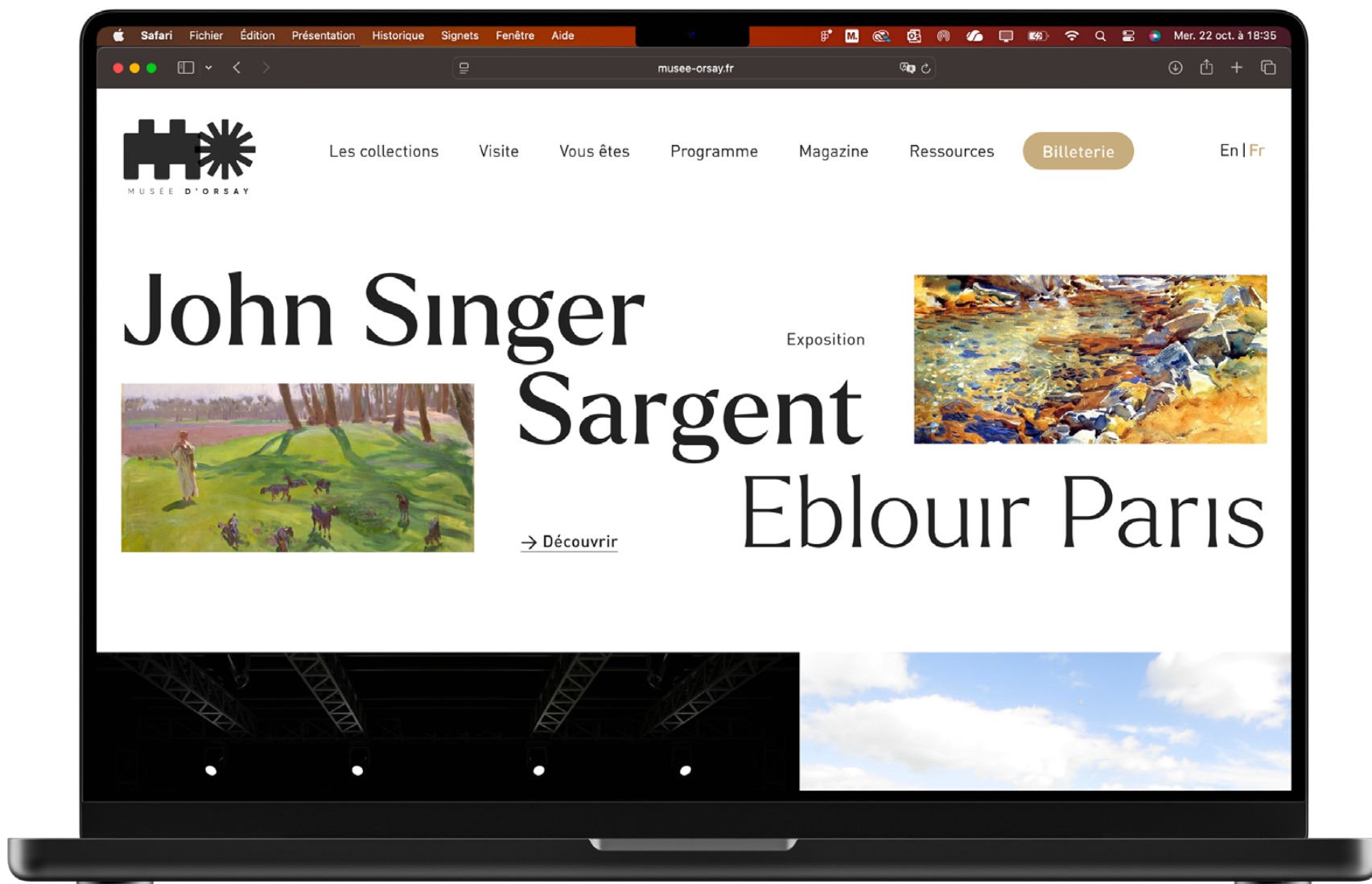
Tools: InDesign, Photoshop, Illustrator.





Musée d'Orsay

(branding – school project)



Developed a **rebranding** concept for the Musée d'Orsay as part of an art direction project. Responsible for the entire visual identity, from concept to logo, typography, and print applications, inspired by the museum's architecture and atmosphere.

Tools: InDesign, Illustrator, After Effects, Photoshop, Figma.

Ben's Kitchen

(branding – Ben's Food Truck)



Proposal for a **new logo** and **visual identity** for Ben's Kitchen, a food truck. I led the brand design and delivered a print-ready kit.

Tools: Procreate, Photoshop, InDesign, Illustrator.





Agenda Mollat

(graphic design – Mollat)

Illustration proposal for the March 2025 monthly agenda of Librairie Mollat (Brazil theme). I created an illustration for the March edition, featuring a subtle reference to the iconic wave-pattern pavement found along Rio's beaches.

Tools: Procreate.

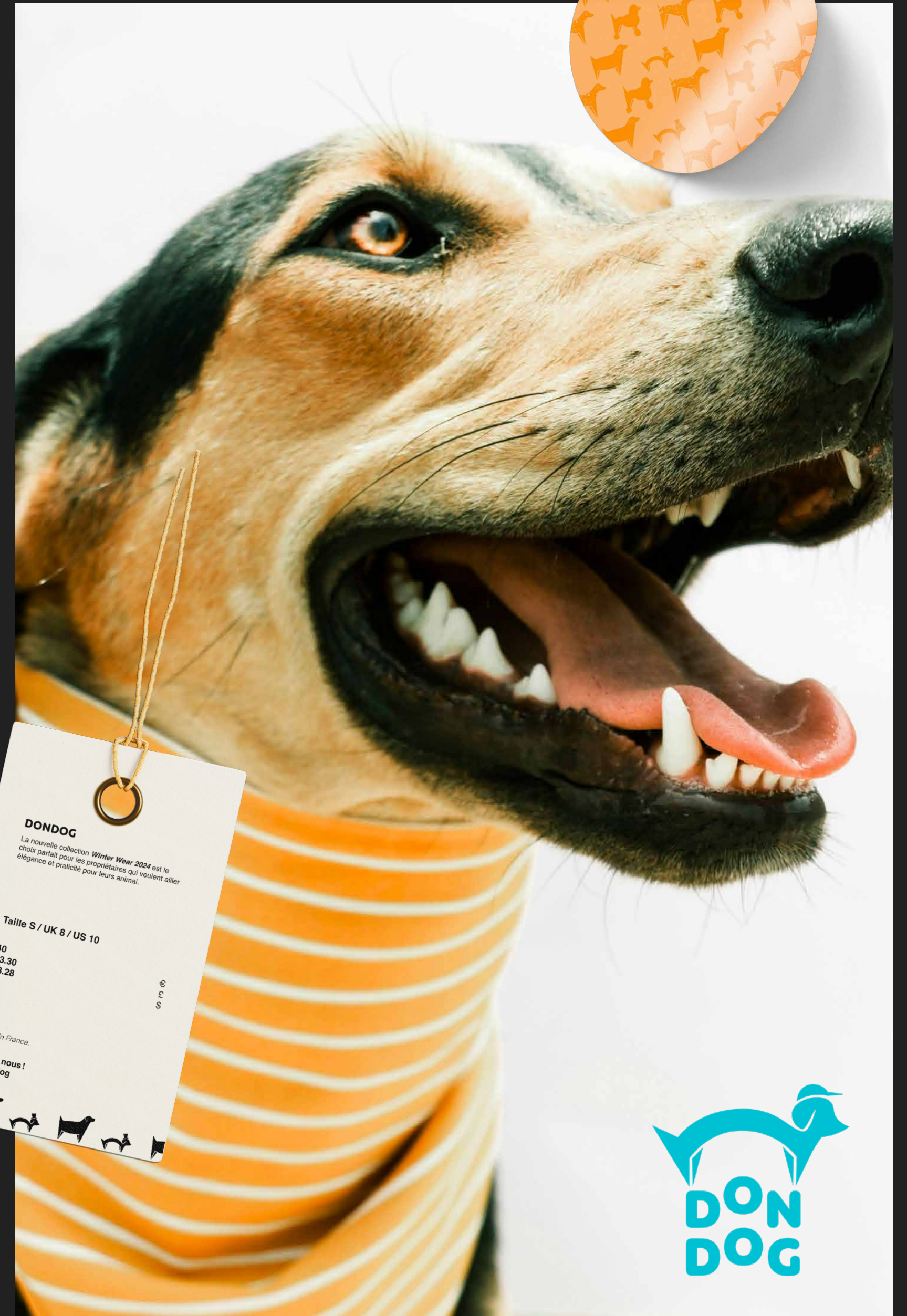
Dondog

(branding – school project)



Teamwork on the **visual identity** of DonDog, a pop-up brand of dog clothing. My role mainly consisted of creating all the variations for the visual identity and providing artistic direction within the team.

Tools: Illustrator, Photoshop, InDesign.



Les timbres

(semiotics – school project)

Editorial and motion design project inspired by postage stamps. Our team handcrafted envelopes that included a creative scrap pack to design custom stamps using hand-cut paper shapes. I also created a 2 minute motion design video, **available on my Instagram**.

Tools: Illustrator, After Effects.



MOTION AVAILABLE ON MY INSTAGRAM: @ANNESE.LUNA



MC Solaar

(graphic design – Play Two Live)

Play Two Live assignment creating a **poster** for MC Solaar's 2025 tour, a French rapper.

Tools: InDesign, Photoshop.

(illustration – McDonald's)

Tools: Procreate, Illustrator.



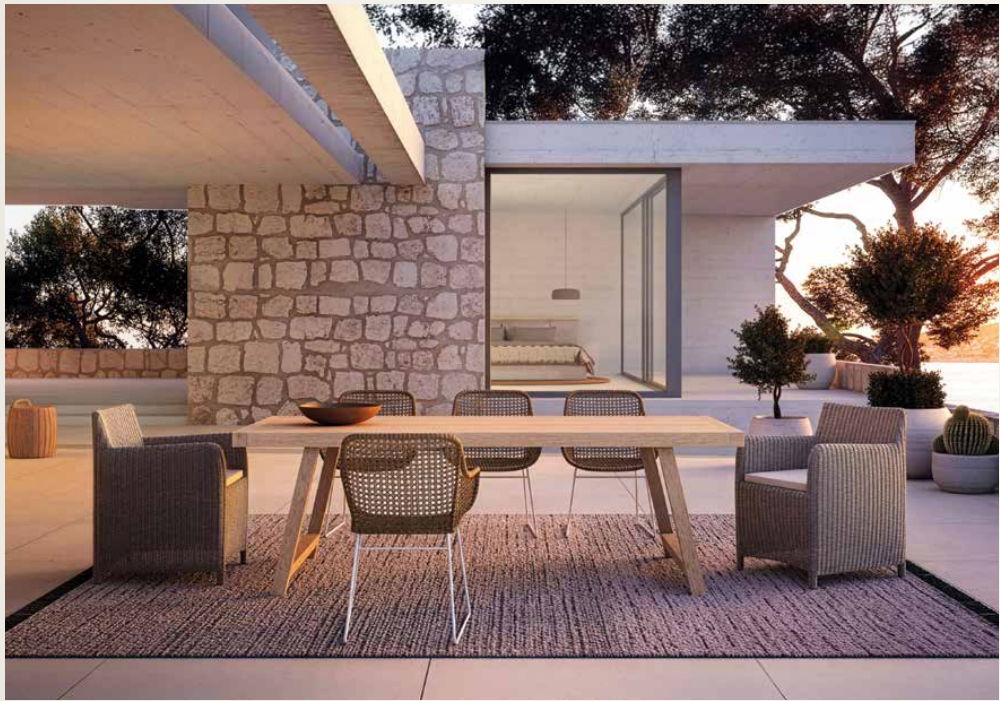
Catalogue Sifas

(edition – Studio Bohème)

Design of a **catalog** featuring Sifas products for a private sale context. I created a 30 page catalog, handling both layout and visual editing.

Tools: InDesign, Photoshop.

Sifas, l'élégance intemporelle du mobilier outdoor



Depuis 1964, Sifas incarne l'art de vivre élégant et durable né sur la Côte d'Azur. Trois générations de la famille Armaroli ont façonné une maison où design, innovation et savoir-faire s'unissent pour créer un mobilier d'extérieur d'exception.

Pionnière du premium outdoor, Sifas conjugue modularité, confort et excellence des matériaux pour offrir des collections aussi fonctionnelles qu'intemporelles. Portée par une exigence constante de qualité et de créativité, la marque accompagne architectes, hôtels et particuliers à travers le monde, en proposant des solutions sur-mesure et un service attentif.

Aujourd'hui, sous l'impulsion de Julien Armaroli, Sifas poursuit son héritage en ouvrant la voie à une nouvelle ère : collaborations design, innovations durables et digitalisation.

Une histoire de famille devenue une référence internationale du design outdoor.



Fauteuil salon

Fauteuil salon avec structure aluminium et toile auto-porteuse en polyester tissé

Dimensions : 74 × 66 × 76 cm

Structure

- Mat Moka ALO2
- Mat Blanc ALO4
- Mat Grey ALO8

Canapé 3 places

Canapé 3 places avec structure teck et cordages polyester. Coussins en tissu

Dimensions : 222 × 82 × 82 cm

Structure

- Aged Teak TEAK



Rocking- chair

Rocking-chair avec structure aluminium et cannage polyester

Dimensions : 75 × 95 × 72 cm

Structure

- Grey GREY



Par **Studio Otto**

Studio Otto a imaginé une série de petites tables et de luminaires complémentaires aux nouvelles collections Sifas.

Usant de lignes, de matières et de couleurs similaires, ils

accessoiriseront parfaitement le salon Yakimour dans son univers Riviera teinté de turquoise et de pastels ou l'espace lounge Palm Springs dans sa version Boat agrémenté d'oranges et de verts rétro.

Collection Fringes



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