

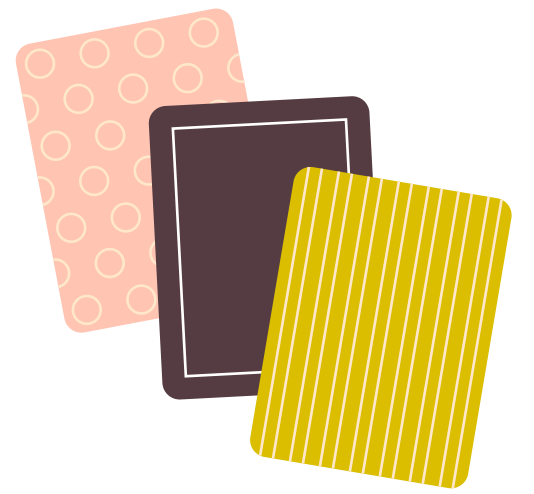
The image shows a creative and layered design for a portfolio cover. It features a central peach-colored rectangle with a white, cloud-like border containing the title in a cursive script. To the left, a dark purple rectangular strip with a white border is tilted. Next to it is a vertical yellow bar with three white-outlined rectangular sections. To the right, a light orange rectangular strip with a black border is tilted. At the bottom, a grey diagonal band cuts across the composition, with a small portion of a black and white photograph visible underneath. The overall aesthetic is modern and artistic, using a mix of colors and geometric shapes.

Graphic Design Portfolio

BY LUNA ANNESE

Luna Annese

ABOUT ME

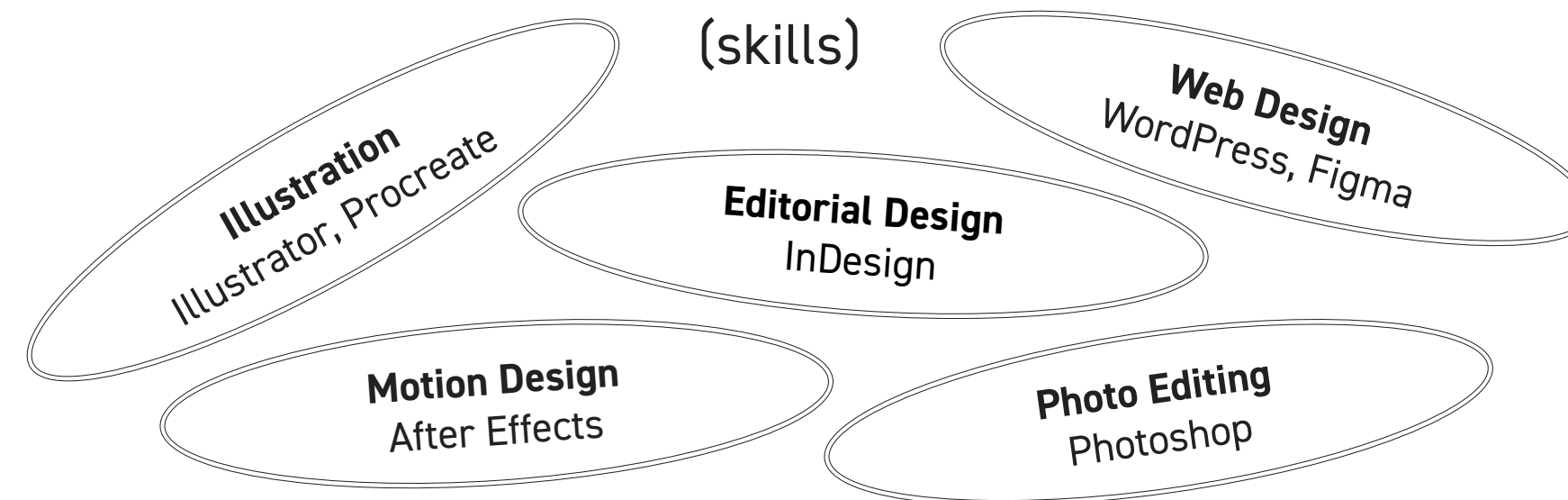


– Master's student ⁽¹⁾

(professional
experience)



(skills)



**Master's student in Art Direction at ECV Bordeaux (France),
specializing in branding and visual identity.**

I have gained international experience in Paris, Bordeaux
and Seoul, and I am currently working as a design apprentice
at Studio Bohème.

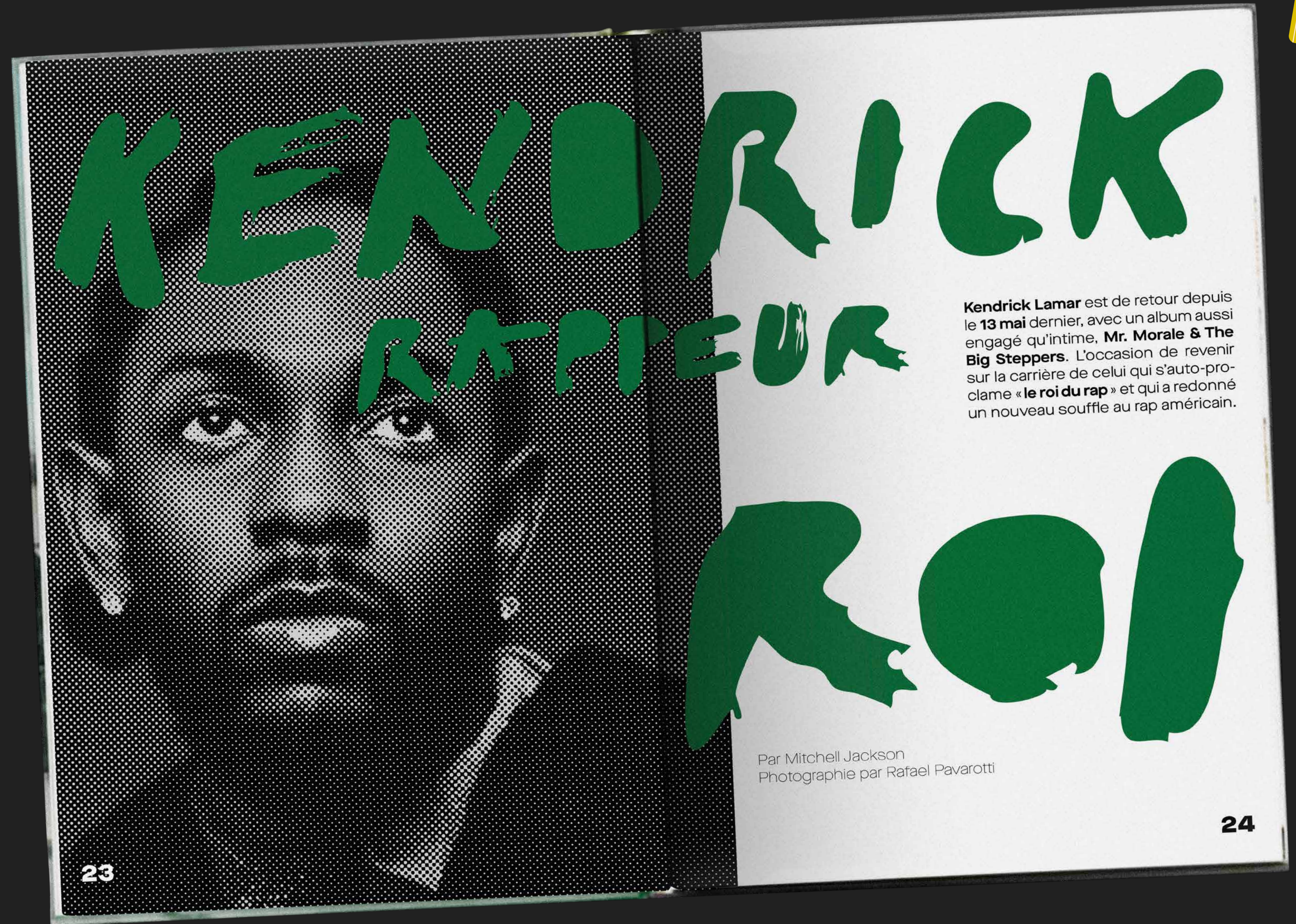


Kendrick Lamar

(edition – school project)

Double page spread from the opening of a newspaper article about Kendrick Lamar with an emphasis on headline typography.

Tools: InDesign, Photoshop, Illustrator.



Catalogue Sifas

(edition – Studio Bohème)

Design of a **catalog** featuring Sifas products for a private sale context. I created a 30 page catalog, handling both layout and visual editing.

Tools: InDesign, Photoshop.



Fauteuil salon

Fauteuil salon avec structure aluminium et toile auto-porteuse en polyester tissé

Dimensions: 74 x 66 x 76 cm

Structure

- Mat Moka ALO2
- Mat Blanc ALO4
- Mat Grey ALO8

Sifas, l'élégance intemporelle du mobilier outdoor



Depuis 1964, Sifas incarne l'art de vivre élégant et durable né sur la Côte d'Azur. Trois générations de la famille Armaroli ont façonné une maison où design, innovation et savoir-faire s'unissent pour créer un mobilier d'extérieur d'exception.

Pionnière du premium outdoor, Sifas conjugue modularité, confort et excellence des matériaux pour offrir des collections aussi fonctionnelles qu'intemporelles. Portée par une exigence constante de qualité et de créativité, la marque accompagne architectes, hôtels

et particuliers à travers le monde, en proposant des solutions sur-mesure et un service attentif.

Aujourd'hui, sous l'impulsion de Julien Armaroli, Sifas poursuit son héritage en ouvrant la voie à une nouvelle ère : collaborations design, innovations durables et digitalisation.

Une histoire de famille devenue une référence internationale du design outdoor.

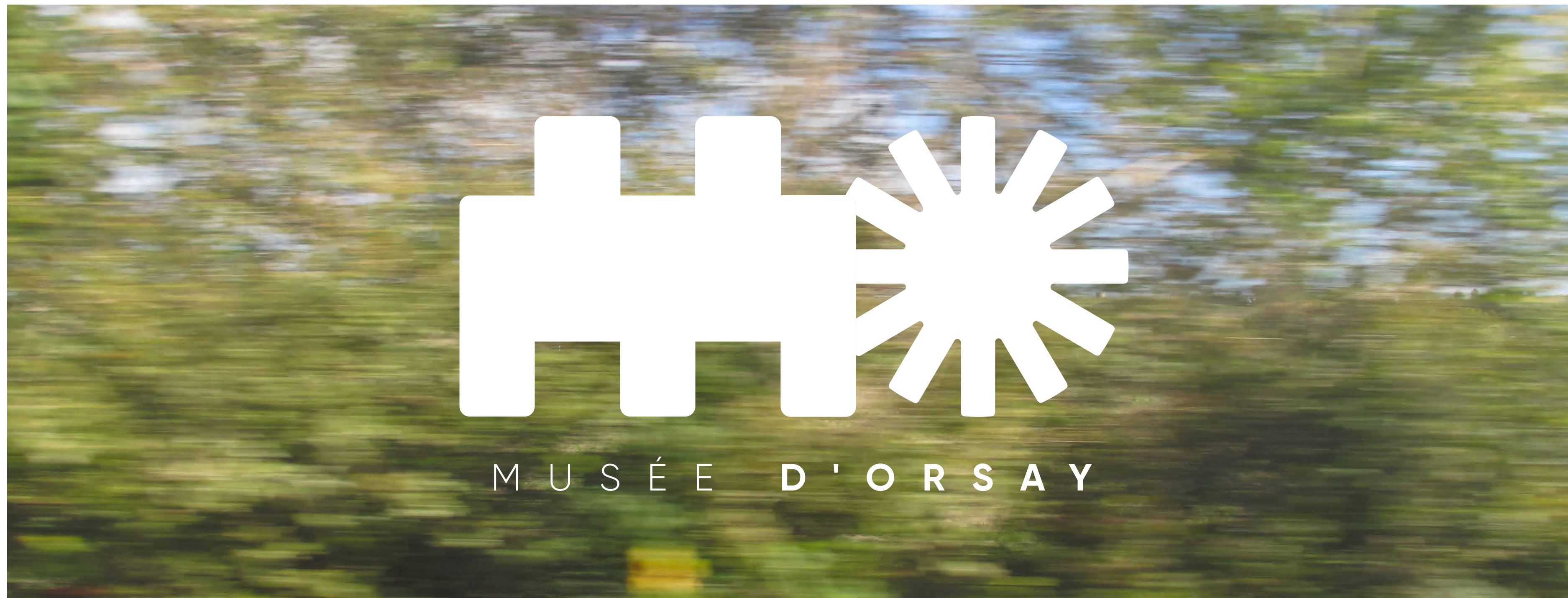
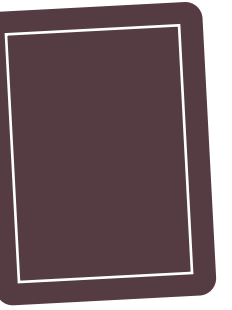


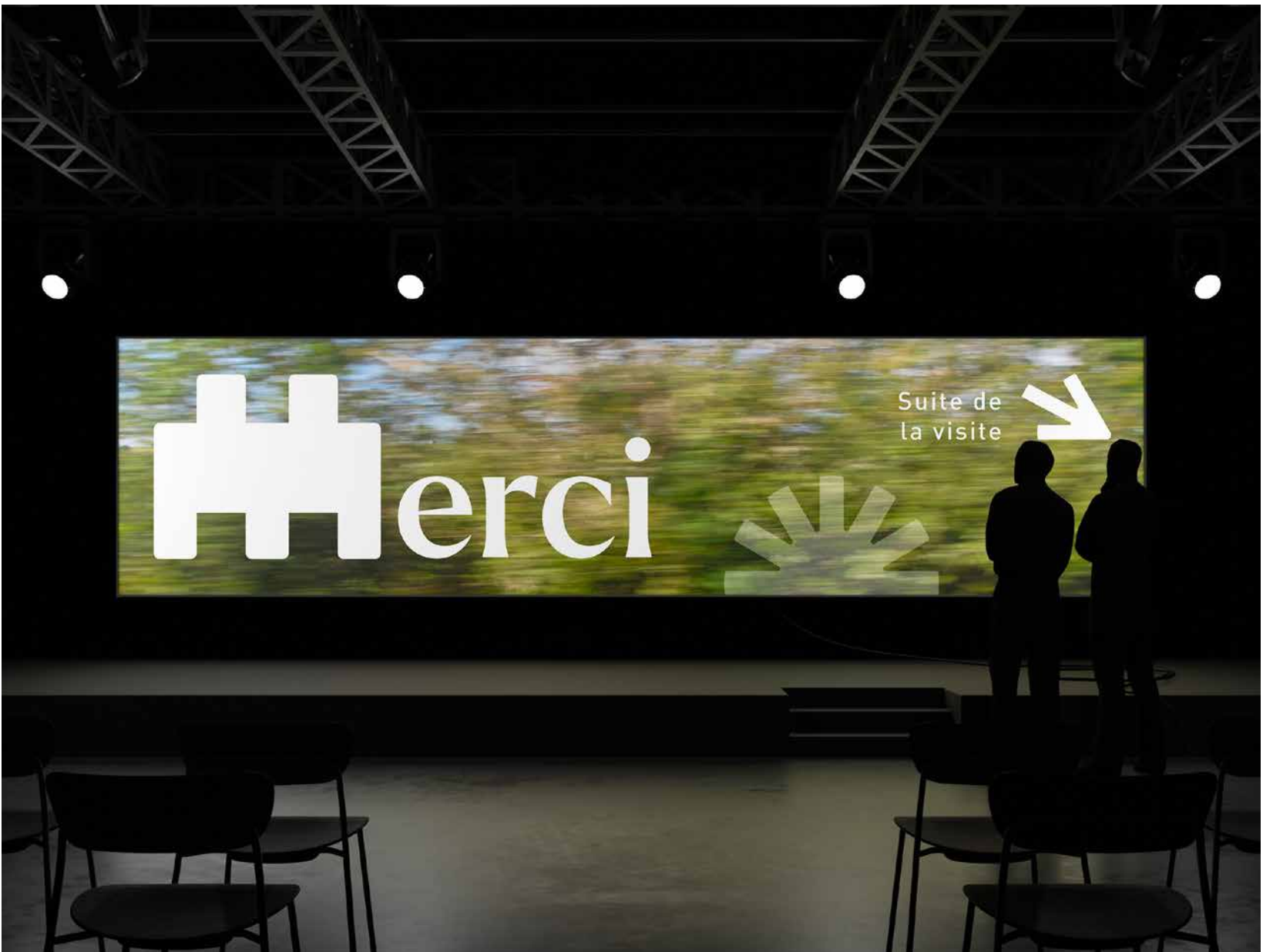
Musée d'Orsay

(branding – school project)

Developed a **rebranding** concept for the Musée d'Orsay as part of an art direction project. Responsible for the entire visual identity, from concept to logo, typography, and print applications, inspired by the museum's architecture and atmosphere.

Tools: InDesign, Illustrator, After Effects, Photoshop, Figma.





Ben's Kitchen

(branding – Studio Bohème)

Proposal for a **new logo** and **visual identity** for Ben's Kitchen, a food truck. I led the brand design and delivered a print-ready kit.

Tools: Procreate, Photoshop, InDesign, Illustrator.





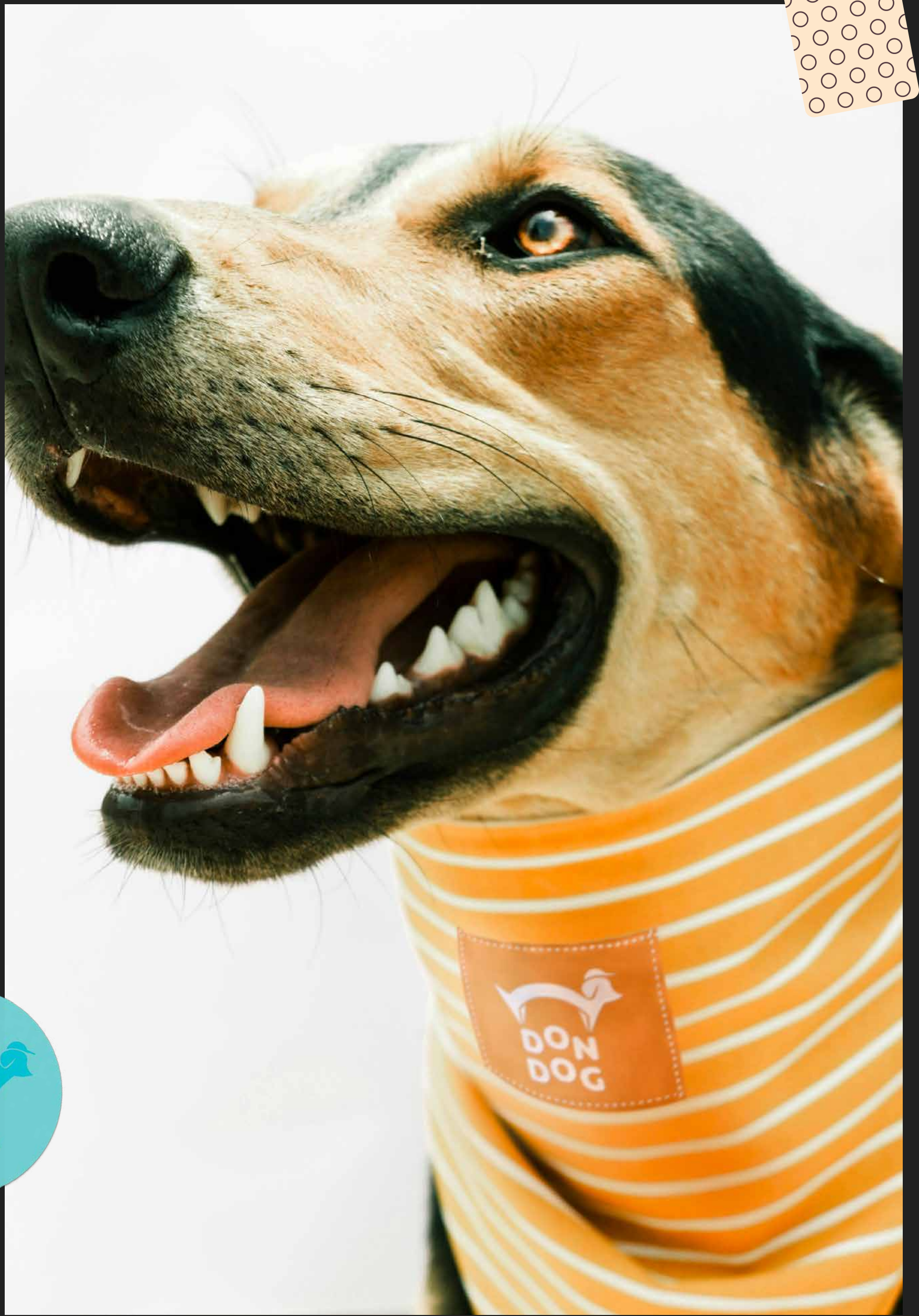
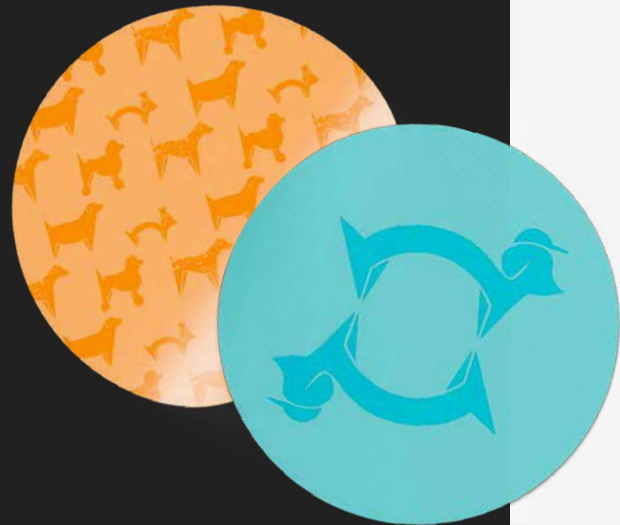
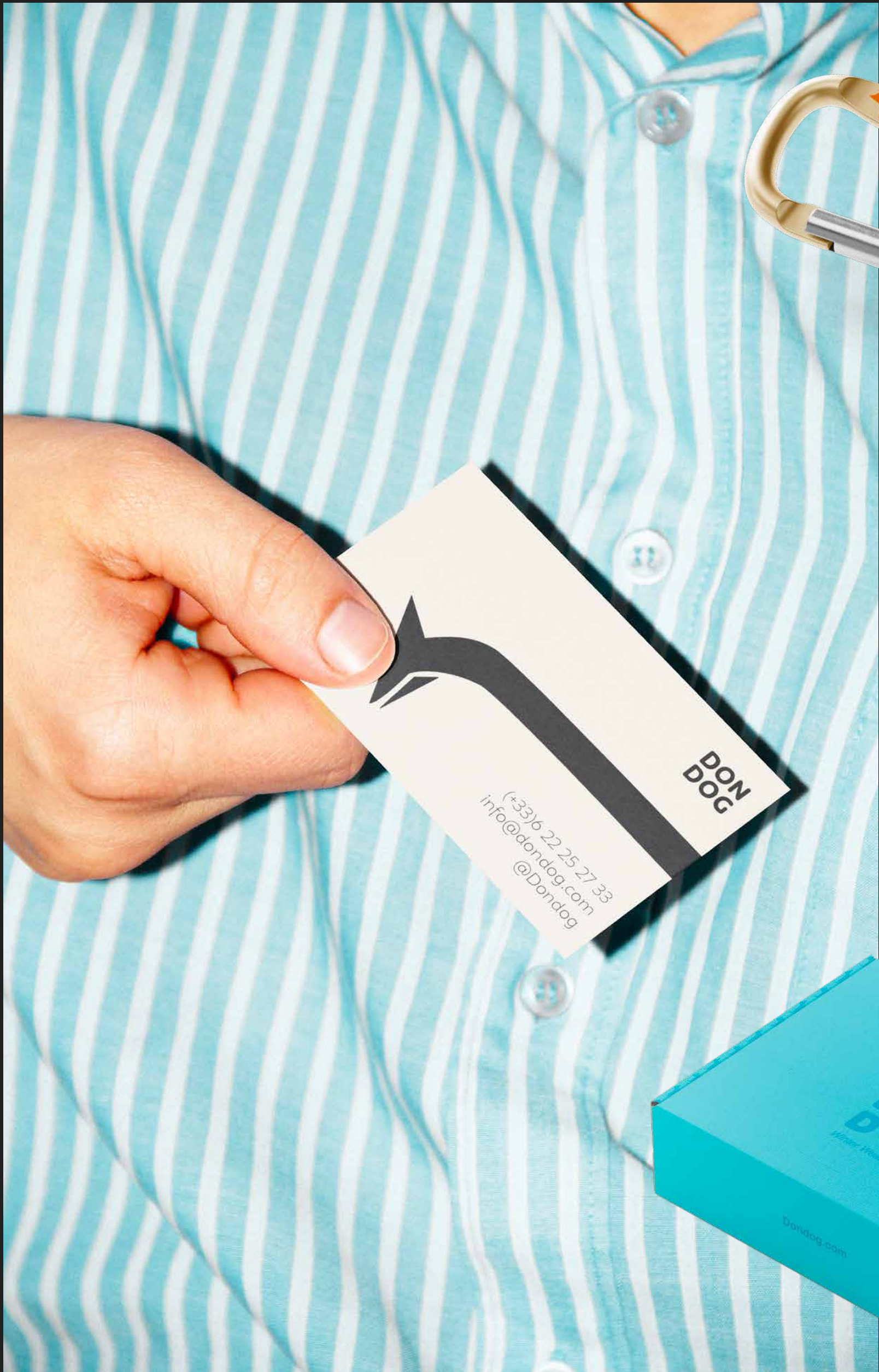
Dondog

(branding – school project)

Teamwork on the **visual identity** of DonDog, a pop-up brand of dog clothing. My role mainly consisted of creating all the variations for the visual identity and providing artistic direction within the team.

Tools: Illustrator, Photoshop, InDesign.



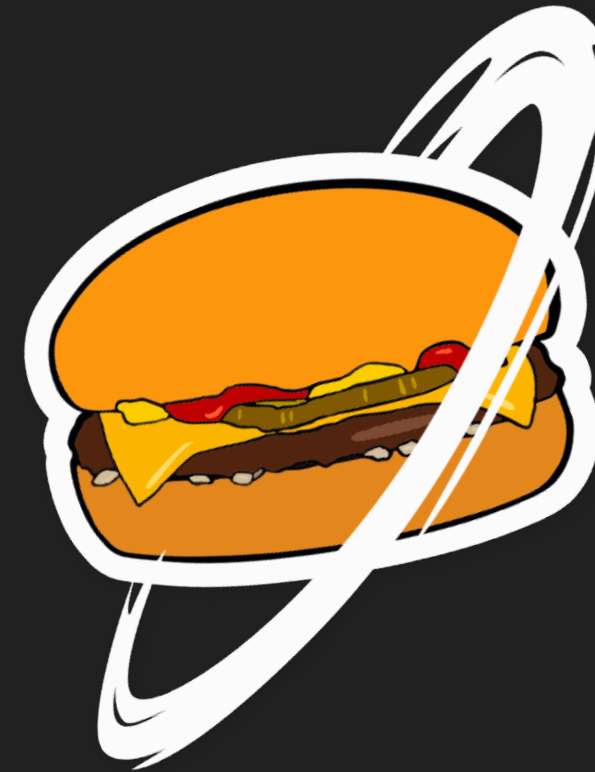


Stickers McDonald's

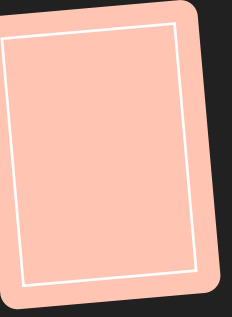
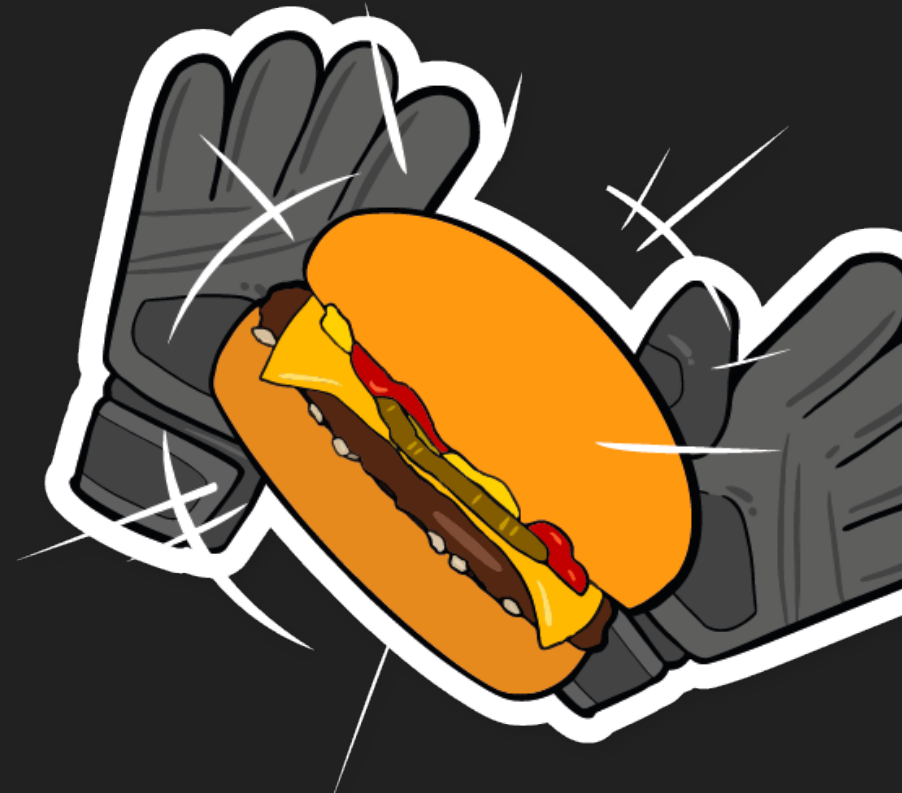
(illustration – DDB)

As a design intern at DDB Paris, I created **sticker** designs for the McDonald's and Ligue 1 collaboration.

Tools: Procreate, Illustrator.



BUT!



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